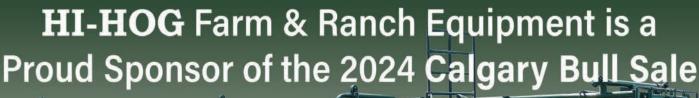




Century Downs Racetrack & Casino Calgary, Alberta





Systems - Feeders - Calving - Gates - Panels - Squeeze Chutes 1-800-661-7002 www.hi-hog.com



Outstanding Cattle Handling Equipment

Schedule of Events

MONDAY. March 4

Cattle move into the barns; weigh in 10 a.m. - 4 p.m.

TUESDAY. March 5

Consignor Meeting, Sale Office 1 p.m.

WEDNESDAY, March 6

Hereford Bull Show 1 p.m.

THURSDAY. MARCH 7

11:30 a.m. - 12:30 p.m. Sale Day Lunch Hereford Bull Sale 1 p.m.

Internet Bidding Available



The Hereford Bull Show & Bull Sale will be broadcast live online at dlms.ca

LOCATION CENTURY DOWNS RACETRACK & CASINO 260 Century Downs Drive, Rocky View County, AB

Accommodations

DAYS INN CALGARY NORTH BALZAC

292243 Wagon Wheel Road, Balzac, AB, T4A 0E2 • 403-516-3297



2023 Grand Champion: FE 142E TURIN SUNRISE 58J Fenton Hereford Ranch Inc.



2023 Reserve Grand Champion: **SNS 10F SUPER DUTY 11J SNS Herefords**



President's Welcome

Hello everyone,

I am pleased to welcome you to the 124th annual Calgary Bull Sale. This sale is known all over the world for the quality of the bulls sold.

Cattle prices are excellent we just need a good shot of moisture, and then things will be looking good for the beef industry.

I think you can purchase with confidence at the sale. All of the consignors have been at this for a long time and are well-established cattlemen who know what they are doing when raising seed stock.

The Hereford breed is proving that they are the most feed-efficient breed with all of the testing that has been done lately. Ranchers sure need cattle that provide this trait in times like these.

I would like to thank all of the sponsors. Without them, it would be very tough to hold a sale like this.

We will see you at the bull sale!

Sincerely,

President

Rob Nixderff

Alberta Cattle Breeders Association

403-510-2687, robnixdorffsns@gmail.com

ACBA Board

PRESIDENT Rob Nixdorff: 403-510-2687, robnixdorffsns@gmail.com

VICE PRESIDENT Allan Fenton: 780-842-7806, fentonherefordranch@gmail.com

PAST PRESIDENT Hal Nixdorff: 403-852-9234, halnixdorff@gmail.com



The WORLD's Largest Tack & Western Wear Store

135,000 square feet of Pure Western Bliss Including:



- Western Apparel
- Tack & Saddles
- Home Décor & Furniture
- Calving Supplies
- Tagging & Branding Gear
- Horse & Stock Trailers

Shop in-store or online at irvinesaddles.ca today



2024 Officials

JUDGE

Neal Church

AUCTIONEER

Bob Balog: 403-382-5727

RING STAFF

Louis Balog: 403-320-1980 Mark Lenz: 403-330-7600

VETERINARIAN

Dr. Mary Jones: 780-871-4265

COORDINATOR

Chelsey McKenzie: 403-975-0869 calgarybullsale@gmail.com

SHOW & SALE PHOTOGRAPHER ShowChampions Inc. - Allan Browarny showchampions.com

BULL INSURANCE Stockmens Insurance - Larry Toner 306-834-7652 "Talk or Text"

Services Offered

- · All bulls are halter broke.
- · Exceptional value for herd-improving genetics from top Alberta Hereford breeders.
- To ensure buyers see the bulls in their natural state, the show is "dry brush" only. Not using glues, adhesives or paint also ensures that the environment in the barns is healthy.
- Unmatched-quality bulls to meet every budget.
- · Friendly, professional service.
- Load-out: We will load bulls for you. There will be a protected area outside the sale barn for load-out. No parking will be allowed within load-out zones on sale day. This will be strictly enforced.
- · Heated, indoor facility with free parking
- Catalogue EPDs are current at time of printing

Buyer Draw - BE ENTERED TO WIN

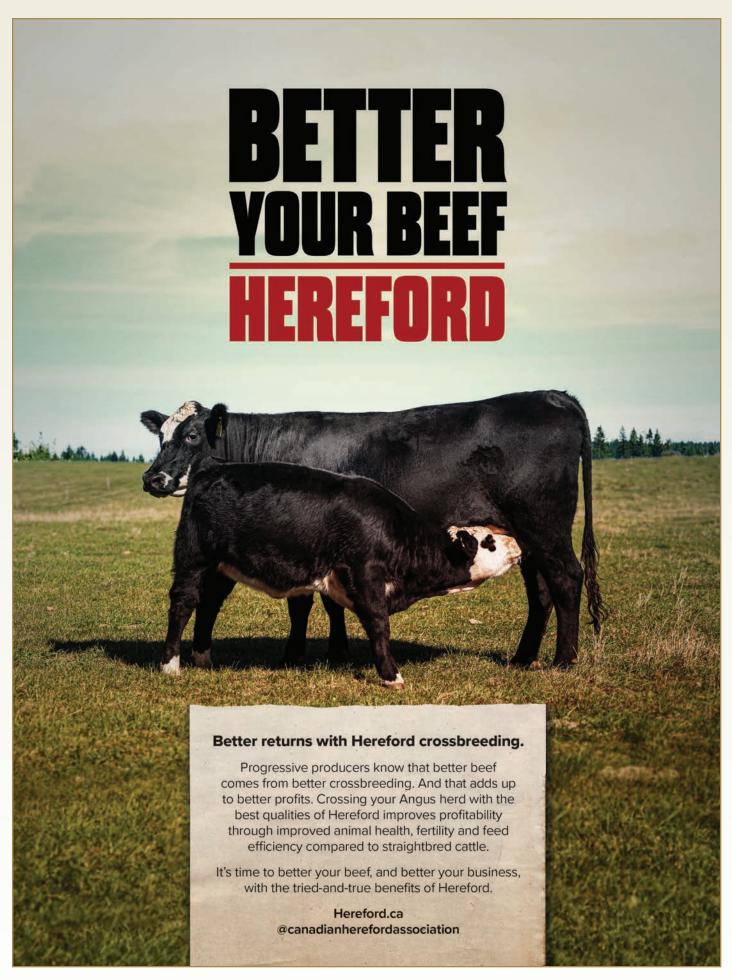
• For every bull you buy at the 2024 Calgary Bull Sale your name is entered to win a Hi-Hog Tombstone Bale Feeder. Must be present to win - no cash value.

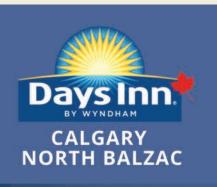
PRE-REGISTER TO BID ONLINE WITH DLMS.CA



Register online at dlms.ca as a bidder; it is easy and fast. Simply fill out the form on the "Registration" page to sign up for your free user account. To be approved as a bidder, log in and click on the "Buyer Approval" tab, select Calgary Bull Sale and click to sign up. DLMS will screen and credit check all new registrants and once that process is complete your status will be changed to allow bidding. Log in sale day, March 7 to bid online, just as if you were at the sale. When the bid button is RED you are in and if your bid is the final high bid you own the lot.

Watch the Show & Sale on DLMS, March 6 & 7





Conveniently located off the QE 2 Highway and the closest hotel to CrossIron Mills, our hotel offers 110 well-appointed rooms and suites and amazing hotel services and amenities.

CALGARY BULL SALE



GROUP RATE \$109







ABOUT THE PROPERTY

- Free breakfast buffet
- Self-serve guest laundry
- Free parking & large truck parking is available
- Free Wi-Fi
- Pool, waterslide & whirlpool
- Text messaging service with the Front Desk 24/7

YOUR STAY

- Valid for bookings between March 3 8, 2024
- Valid for Classic 2 Queen Rooms and Business 1 King Rooms
- Book before February 3, 2024

GET IN TOUCH

403-516-3297

www.daysinncalgarynorthbalzac.ca

292243 Wagon Wheel Blvd Calgary, Alberta



SPRING - SUMMER - FALL 2024

Standardbred

March - August, Saturday and Friday

Thoroughbreds & Quarter Horses September – October, Saturday and Sunday

Check our website for complete dates and times









CenturyDowns.com



Bull Consignors

CONSIGNOR	TOWN	PHONE NUMBER	EMAIL
FENTON HEREFORD RANCH INC.	IRMA, AB	780-842-7806	fentonherefordranch@gmail.com
FINSETH HEREFORDS	BEAVER COUNTY, AB	403-852-3865	doug@finsethherefords.ca
JONOMN HEREFORD RANCH	CLYDE. AB	780-348-5835	jonomnherefordranch@gmail.com
LILYBROOK HEREFORDS INC.	CLARESHOLM, AB	403-625-6316	lilybrook2@gmail.com
RUTLEDGE HEREFORDS	HARDISTY, AB	780-888-7178	kmrutledge@xplornet.com
SNS HEREFORDS	ROCKY VIEW COUNTY, AB	403-510-2687	robnixdorffsns@gmail.com
WYATT FARMS	ARROWWOOD, AB	403-485-8289	mnwyattfarms@gmail.com
YV RANCH	ROCKY VIEW COUNTY, AB	403-808-2771	terrinixdorff@gmail.com



CONSIGNOR: JONOMN HEREFORD RANCH



Lot 1 JNHR YELLOW STANDARD 529K

Reg: C03102841 Tattoo: PMD 529K Born: 23/04/2022 HORNED SIRE: JNHR SENSATION 405F MGS: LRD 28Z LAD 8D DAM: JNHR SILVER LADY 255G

PERE	BW	FPDs	BW	ww	YW	М	TM
PERF	82	EPDS		+53.8	+81.9	+24.9	+51.8



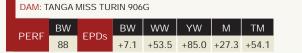


Lot 3 JNHR RANCHER 440K

Reg: C03102780 Tattoo: PTT 440K Born: 13/04/2022 HORNED SIRE: JNHR SENSATION 405F MGS: JNHR RANCHER 202C DAM: JNHR RANCHER LADY 317E

PERF	BW	EDD.	BW	WW	YW	М	TM
	86	EPDs	+5.5	+52.8	+79.6	+28.6	+55.0





SIRE: JNHR SENSATION 405F MGS: C 81Y MISTY SKYLINE 121D



Reg: C03102833 Tattoo: PMD 256K Born: 25/03/2022 HORNED
SIRE: JNHR SENSATION 405F MGS: JNHR WEIGHMASTER 728W
DAM: JNHR 728W LADY 103Z

חבחב	BW	FPDs	BW	WW	YW	М	TM
PERF	84	EPDs	+5.0	+49.2	+73.8	+24.9	+49.5



Reg: C03100773 Tattoo: EGR 912K Born: 19/03/2022 HORNED

SIRE: KEG RED SWAG 128H MGS: LCI 219B SENSATION SWAGGER 3D

DAM: JNHR DOLLY 912G

DEDE	BW	BW FPDs		ww	YW	М	TM	
PERF	N/A	EPDS	+6.2	+55.1	+84.7	+24.6	+52.2	

CONSIGNOR: LILYBROOK HEREFORDS



Lot 7 LBH 255G STANDARD 496K

Reg: C03097557 Tattoo: LBH 496K Born: 12/03/2022 HORNED SIRE: LBH 268P STANDARD 255G MGS: UU SENSATION 2042 DAM: LBH 2042 MISS SENSATION 107F

DEDE	BW	205 365 EPDs	BW	WW	YW	М	TM		
PERF	90	587	1000	EPDS		+59.3	+95.3	+30.8	+60.5



Lot 8 LBH 165E EXTRA GENETIC 482K

Reg: C03097545 Tattoo: LBH 482K Born: 10/03/2022 HORNED SIRE: LBH 827 EXTRA GENETIC 165E MGS: LBH 20J STANMORE ET 265Y DAM: LBH 265Y MISS STANMORE 303C

PERE	BW	205	365	FPDs	BW	ww	YW	М	TM
PERF			991	EPDS		+59.4	+88.9	+27.7	+57.4



LBH 171A RIBSTONE 452K Lot 9

SIRE: LBH 40W RIBSTONE 171A MGS: LBH 268P STANDARD 438Z DAM: LBH 438Z MISS STANDARD 328E

PERE	BW	205	365	EPDs	BW	ww	YW	М	TM
PERF	99	535	952	EPDS	+8.6	+56.4	+90.5	+25.6	+53.8



Lot 10 LBH 220H STANDARD DOM 380K

Reg: C03096409 Tattoo: LBHD 380K Born: 23/02/2022 HORNED SIRE: LBH 38T STANDARD DOM 220H MGS: LBH 955W DOMINO 7C DAM: LBH 7C MISS DOMINO 293F

DEDE	BW	205	365	EPDs	BW	ww	YW	М	TM
PERF				L. D3	+8.7	+64.3	+101.0	+33.1	+65.3



Lot 11 LBH 237B BILLY LAD 199K

Reg: C03096057 Tattoo: LBH 199K Born: 08/02/2022 HORNED SIRE: BBSF 42Z BILLY 237B MGS: H5 3114 ADVANCE 6103

DAM: LBH 6103 MISS ADVANCE 437F										
PERE	BW	BW 205 365	EDDo	BW	ww	YW	М	TM		
PERF	82	652	1126	EPDS	+4.4	+63.3	+97.2	+28.0	+59.7	



Lot 12 LBH 27F BILLY LAD 197K

Reg: C03096055 Tattoo: LBH 197K Born: 08/02/2022 HORNED SIRE: LBH 237B BILLY LAD 27F MGS: H5 3114 ADVANCE 6103 DAM: LBH 6103 MISS ADVANCE 236H

DEDE	BW	205	365	FPDs	BW	ww	YW	М	TM
PERF			1120				+101.3		

CONSIGNOR: LILYBROOK HEREFORDS



Lot 13 LBH 67F MARK DOMINO 142K

Reg: C03095746 Tattoo: LBH 142K Born: 04/02/2022 HORNED SIRE: LBH 1321 MARK DOMINO 67F MGS: LBH 20J STANMORE ET 265Y DAM: LBH 265Y MISS STANMORE 55E

PERE	BW	205	365	FPDs	BW	ww	YW	М	TM
PERF				EPDS		+55.3	+98.4	+40.7	+68.4



Lot 14 LBH 237B BILLY LAD 124K

SIRE: BBSF 42Z BILLY 237B MGS: GENETIC 137Y LAD 0827

DAM: LBH 827 MISS EXTRA GEN 105C

DEDE	BW	205	365	EDD.	BW	ww	YW	М	TM
PERF				EPDS			+76.2		+53.6



Lot 15 LBH 463F STANDARD 123K

Reg: C03095733 Tattoo: LBH 123K Born: 04/02/2022 HORNED SIRE: LBH 106T STANDARD 463F MGS: K 64H RIBSTONE LAD 157K

	DAM: L	BH 157	K MISS	RIBSTO	NE 208D					
	PERF	BW	205	365	FPDs	BW	ww	YW	М	TM
		95	544	919	EPUS	₊ 75	±55.3	±96.3	±17 5	±45.2



Lot 16 LBH 237B BILLY LAD 79K

Reg: C03095448 Tattoo: LBH 79K Born: 02/02/2022 HORNED SIRE: BBSF 42Z BILLY 237B

MGS: UU SENSATION 2042

DAM: LBH 2042 MISS SENSATION 94D

DEDE	BW	205	365	FPDs	BW	ww	YW	М	TM	
PERF	92			EPDS		+59.5	+90.3	+35.6	+65.4	



Lot 17 LBH 463F STANDARD 49K

Reg: C03095381 Tattoo: LBH 49K Born: 30/01/2022 HORNED SIRE: LBH 106T STANDARD 463F MGS: K 64H RIBSTONE LAD 157K DAM: LBH 157K MISS RIBSTONE ET 236B

PERE	BW	205	365	FPDs	BW	ww	YW	М	TM
PERF	89	584		EPDS			+95.8	+21.5	+50.5



Lot 18 LBH 28H JOURNEY 25K

Reg: C03095317 Tattoo: LBH 25K Born: 28/01/2022 POLLED SIRE: MCCOY 147E JOURNEY ET 28H MGS: JDH TS 20W CRACKER JACK 23A ET DAM: LBH 23A MISS CRACKER JACK 360E

DEDE	BW	205	365	. FPDs	BW	ww	YW	М	TM
PERF	92	561				+63.9	+112.5	+21.9	+53.9

CONSIGNOR: FENTON HEREFORD RANCH



Lot 19 FE 43G DOMINO LAD 317K

Reg: C03099727 Tattoo: FHR 317K Born: 17/05/2022 HORNED SIRE: SGC 45C DIAMOND 43G MGS: FE 114T RANCH STANDARD 279A DAM: FE 279A RANCH STANDARD 180F

PERF	BW	205	365	FPDs	BW	ww	YW	М	TM
PERF	94		1294		+7.7	+72.3	+122.3	+18.8	+55.0



Reg: C03099249 Tattoo: FHR 203K Born: 29/04/2022 HORNED SIRE: RUT 66C RED CLASSIC LAD 85G MGS: SGC 324U SILVER AMIGO 33A

AIVI: F	VI: FE 33A SILVER AIVIIGO 200E										
RF	BW	205	365	EDD.	BW	ww	YW	М	TM		
:KF	93	724	1199	EPDs	+5.7	+59.6	+100.0	+21.9	+51.7		



Lot 21 FE 462G TOUGH STD 184K

SIRE: FE 132D RAM TOUGH 462G MGS: FE 43T EMPEROR 232Z DAM: FE 232Z EMPEROR 146E

PERF .	BW	205	365	EDD.	BW	ww	YW	М	TM
PERF	92	706	1241	EPDS	+5.9	+59.6	+96.5	+14 9	+44 7



Lot 22 FE 132D RAM TOUGH 142K

SIRE: CR 72A LAD 132D MGS: GCK CURT 39 LAD 4Z

DAM: FE 4Z KLEIN LASS 138C

PERE	BW	205	365	FDDe	BW	ww	YW	М	TM
PERF	95	746	1293		+6.6	+61.9	+102.1	+21.5	+52.5



Lot 23 FE 85G ROYAL CLASSIC 14K

SIRE: RUT 66C RED CLASSIC LAD 85G MGS: JNHR UNIQUE STOCKTON 680Y DAM: FE 680Y STOCKTON LASS 280C

PERE -	BW	205	365	500	BW	ww	YW	М	TM
PERF	98	700	1119	EPDS	+6.9	+61.6	+101.3	+21.2	+52.0



Lot 24 FE 85G ROYAL CLASSIC 8K

SIRE: RUT 66C RED CLASSIC LAD 85G MGS: MN 343X STANDARD LAD 217B DAM: FE 217B BIG AUSTIN 186E

PERE	BW	205	365	FPDs	BW	ww	YW	М	TM
PERF	98			LFDS	+7.4	+62.1	+104.4	+18.7	+49.8

CONSIGNOR: FENTON HEREFORD RANCH







Show Day Coffee Sponsor

CONSIGNOR: FINSETH HEREFORDS





CONSIGNOR: **RUTLEDGE HEREFORDS**



Lot 29 RUT 98E RANCH LAD 74K

Reg: C03099195 Tattoo: K 74K SIRE: RUT 6B RANCH LAD 98E

Born: 14/04/2022 POLLED MGS: GLENROSE 32P JAZZ 80X

DAM: RUT 80X JAZZY 101A

BW WW



Lot 31 RUT 85G ROYAL LAD 60K

Reg: C03099200 Tattoo: K 60K SIRE: RUT 66C RED CLASSIC LAD 85G MGS: XTC EXTRA DEEP 32Z DAM: RUT 32Z DEEP RED LADY 42C

Born: 11/04/2022 HORNED

BW WW YW BW 205 +6.4 +64.9 +101.2 +25.7 +58.2



Reg: C03099201 Tattoo: K 69K SIRE: RUT 66C RED CLASSIC LAD 85G MGS: RUT 97T RED LAD 204X

DAM: RUT 204X RED LADY 58C

BW WW ΥW +7.1 +64.0 +104.7 +24.6 +56.6



Lot 32 RUT 85G RED ROYAL LAD 38K

Reg: C03099209 Tattoo: K 38K SIRE: RUT 66C RED CLASSIC LAD 85G MGS: RUT 69E HAWKEYE 36B DAM: RUT 36B RED LADY 92E

Born: 06/04/2022 HORNED

BW 205 96 644 EPDS BW WW YW M TM +6.0 +55.9 +91.3 +22.3 +50.3



Lot 33 RUT 98E RANCH LAD 12K

SIRE: RUT 6B RANCH LAD 98E DAM: SGC 814Y DIAMOND LASS 59C Born: 31/03/2022 HORNED MGS: JNHR 414B DOMINO 814Y

BW WW YW +5.8 +52.5 +96.3 +19.7 +46.0



For more information call: Mark Shologan 780-699-5082 or Purebred Team 780-991-3025

Watch the Show & Sale live on DLMS. March 6 & 7

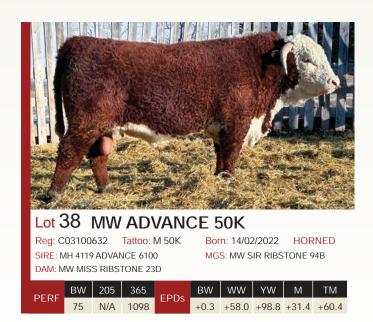
CONSIGNOR: WYATT FARMS













+3.6 +56.4 +99.1 +27.3 +55.5

CONSIGNOR: YV RANCH



Lot 40 YV 31A MR SUNNY CREEK 2L

Reg: C03105291 Tattoo: YV 2L Born: 01/02/2023 HORNED SIRE: YV 30U MR STAN SUNSHINE ET 31A MGS: BR 213B FORTY CREEK 234F DAM: YV 234F WISKEY GIRL ET 15J

PERE	BW	205	365	FPDs	BW	ww	YW	М	TM	
PERF	78	753	N/A		+2.0	+50.3	+75.3	+23.1	+48.3	



BW 205 365

DAM: YV 77C MS STAR CREDIT 87F

BW 205 365

762 1053

BW WW YW M

BW WW YW M

+6.8 +58.5 +81.0 +21.9 +51.2







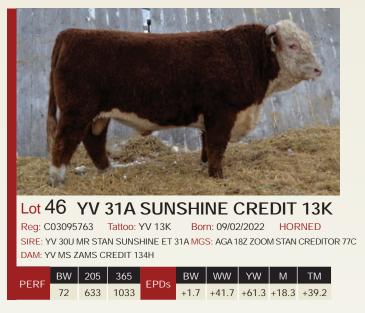


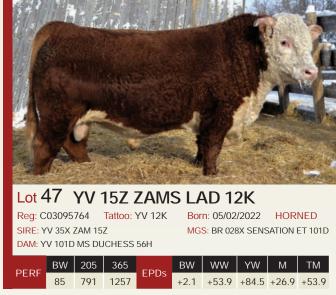
SIRE: YV 39D SUN DESIGN LAD 104F MGS: YV 915W SILVER STRUCK LAD 37A DAM: YV 37A SUN STRUCK 58E

ERF	BW	205	365	EPDs	BW	WW	YW	М	TM
	94	481	1024	EPDs		+48.8	+75.3	+15.5	+39.9

Lot ²	15	YV 4	42H	MR S	SILV	ER (CRE	EK	25K
Reg: C03096484									
SIRE: YV 234F MR FORTY CREEK 42H MGS: AGA 18Z ZOOM STAN CREDITOR 77C DAM: YV 77C MS SILVER CREDIT ET 72F									
PERF	BW	205	365	EPDs	BW	WW	YW	М	TM
	98	736	1159		+5.9	+55.6	+88.8	+19.9	+47.7

CONSIGNOR: YV RANCH









Thank you to Bill, Brad and Christine Lamport for donating your time and portable panels for our tie-out area!

for our tie-out area!

CONSIGNOR: SNS HEREFORDS



Lot 49 SNS 67F REAL SILVER LAD 58K

 Reg:
 C03100310
 Tattoo:
 SNS 58K
 Born:
 09/04/2022
 HORNED

 SIRE:
 SNS 503C
 REAL SILVER 67F
 MGS:
 YV 15Z
 HAMMER ZAMMER 3C

 DAM:
 SNS 3C
 ZAM LASS 47E
 BW
 WW
 YW
 M
 TM



Lot 51 SNS 10F FORD LAD 49K

Reg: C03100306 Tattoo: SNS 49K Born: 04/04/2022 HORNED
SIRE: PAHL 63B FORD 10F MGS: SNS 371B EXPLOSIVE LAD 23E
DAM: SNS 23E EXPLOSIVE LASS 73G



Lot 53 SNS 10F FORD LAD 20K

Reg: C03100278 Tattoo: SNS 20K Born: 22/03/2022 HORNED

SIRE: PAHL 63B FORD 10F MGS: SNS 371B EXPLOSIVE LAD 23E

DAM: SNS 23E EXPLOSIVE LASS 3G

PERF	BW	205	365	EPDs	BW	WW	YW	М	TM
					+4.9	+50.5	+88.0	+18.6	+43.9



Lot 50 SNS 67F REAL SILVER LAD 50K

Reg: C03100328 Tattoo: SNS 50K Born: 05/04/2022 HORNED
SIRE: SNS 503C REAL SILVER 67F MGS: SNS 5S BO STANMORE LAD 66W
DAM: SNS 66W STANMORE LASS 32A

PERF BW 205 365 PDDs BW WW YW M TM P3 P52.2 +90.2 +26.4 +52.5



Lot 52 SNS 10F FORD LAD 46K

Reg: C03100304 Tattoo: SNS 46K Born: 27/03/2022 HORNED

SIRE: PAHL 63B FORD 10F MGS: CARLRAMS C45X EXPLOSIVE 371B

DAM: SNS 371B EXPLOSIVE LASS 8F

PERF BW 205 365 PDDs BW WW YW M TM TM +44.6.5 +84.1 +19.7 +43.0



Lot 54 SNS 124G MO LE LAD 12K

Reg: C03100272 Tattoo: SNS 12K Born: 20/03/2022 HORNED
SIRE: AGA 110C MO LE CHUCK GENT 124G MGS: SNS 503C REAL SILVER 67F
DAM: SNS 67F REAL SILVER LASS 76H

PERF	BW	205	365	EPDS	BW	WW	YW	М	TM
			1113			+54.1	+86.4	+27.7	+54.8



MEMORIAL TROPHIES

The Best Group of Five Bulls award is presented in memory of Charles Jones. Charlie was a passionate Hereford breeder that was a Director of the Alberta Cattle Breeders Association for 26 years. Charlie believed that if you wanted to buy a good bull you had to buy it from a good string. The award for the group of five is most fitting, and in 1972 the Alberta Hereford Association donated a trophy in Charlie's memory.

The Doug Jones Memorial trophy is presented to the Best Group of Three Bulls. Doug was an enthusiastic Hereford breeder that loved the Calgary Bull Sale as much as his father Charlie. Doug and his family operated as Jones Circle V Ranch west of Balzac. He was a respected cattleman that judged many major shows in North America as well as England and Scotland. The Calgary and District Hereford Club sponsored a trophy in Doug's memory following his untimely death in a farm accident in 1978.

James (Jim) Hole was an influential breeder in the 1960s and 1970s. He was a long-time consignor at the Calgary Bull Sale and while never winning the Austin trophy he did have numerous reserve champion bulls and more importantly many high selling bulls, a feat he achieved seven times in his career. The memory of distinguished Hereford breeder Jim Hole is honoured with the annual presentation to the Champion Get of Sire at the bull sale.

INNOVATION





Electronic ID



Tissue Sampling



Equipment





2805 E. 14th Street DFW Airport, TX 75261 | 800.989.8247 | www.allflex.global/na



For over 50 years, we have offered a custom collection, storage, and global distribution service based in Alberta, Canada, for your privately-owned beef bulls.

WE OFFER LOCAL SERVICES FOR A GLOBAL MARKET. Our passion for the industry, our care for the bulls and our operational excellence are second to none. We offer private storage and a complete line of Al supplies and tanks.

Supported by our applied advanced laboratory technology, we are qualified for owners, domestic, export, EU and China.

Now offering the option of custom collection sexed semen!

INTERESTED IN MORE INFO? CONTACT US FOR DETAILS!

Terry White 403-585-4769

403-226-0666 | 1-800-465-8858 info@altagenetics.com | canada.altagenetics.com/beef/custom-beef









Keeping your cattle healthy and profitable and providing the right nutrition means a great deal to us.

Why? Because our passion is to help farmers feed people. Our team is committed to providing a specialized, full farm approach that optimizes all aspects of your cattle operation, so you and your family can continue to feed people for the next 100 years.

We are a Western Canadian, family-owned company that caters to purebred, commercial and backgrounding segments with the following line of nutritional services:

Forage Analysis Ration Balancing Custom Formulation

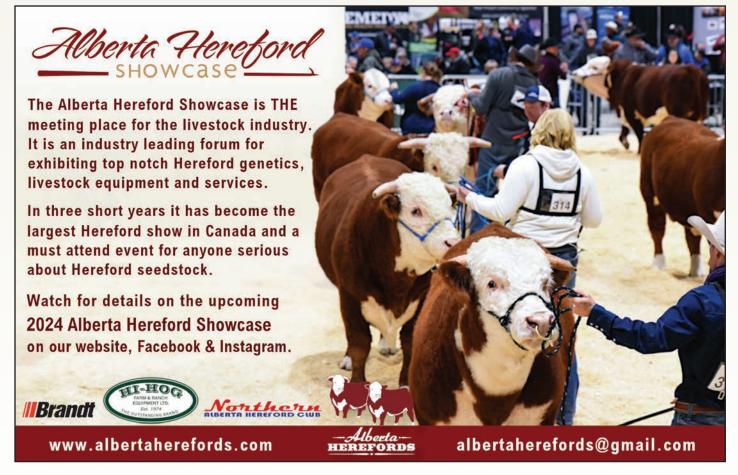
To learn more about our team and our full farm approach to beef nutrition, visit bullseyefeeds.ca. For inquiries or to schedule a farm visit, call one of our highly-trained beef consultants today.

126E Canal Garden Strathmore, Alberta T1P 1Y4



1-866-948-4578 Fax: 403-450-8116 © More Than Just Feed www.bullseyefeeds.ca









PROUD TO SPONSOR



Alberta Hereford Showcase

Alberta's premier Hereford show held in conjunction with the Canadian Finals Rodeo in November



Alberta Juniors

Annual Sponsor of the Alberta Junior Hereford Association's Red, White and True Provincial Show



Hardisty Field Day

Canada's largest bull calf futurity held annually on the third Thursday in August at the Hardisty Rodeo Grounds



NAHC Memorial Scholarship

A legacy sponsorship that recognizes past NAHC members. It is awarded to two young people pursuing post-secondary education



Calgary Bull Sale

Sponsoring the Champion Buckle at the 124th Annual Bull sale March 7, 2024



Canadian Bull Congress

Join us for coffee and a visit at the Hereford booth at this popular January event held annually in Camrose

BALOGAUCTION

Lethbridge, Alberta Celebrating 50 Years With

ENTHUSIASM INTEGRITY ABILITY EXPERIENCE

THE CORNERSTONE OF OUR BUSINESS IS **CUSTOMER SERVICE**

WE GO OUT OF OUR WAY TO ENSURE YOUR EXPECTATIONS ARE SURPASSED!!

* LIVE CATTLE

AUCTIONS

* REAL ESTATE

* SPECIAL VIDEO

* WEEKLY VIDEO

* FARM &

CATTLE SALES

AUCTIONS

MACHINERY

FOR ALL OUR UPCOMING SALES - GO TO www.balogauction.com

Email: sold@balogauction.com

FOLLOW BALOG AUCTION ON FACEBOOK FOR SPECIAL ANNOUNCEMENTS

OFFICE: 403-320-1980

LOUIS BALOG 403-331-0611

R.C. (BOB) BALOG 403-382-5727

BALOG AUCTION SERVICES INC. Lethbridge, AB "BOOK EM BALOG"



Terms & Conditions

- 1. The terms of this sale are cash or cheque payable to the Alberta Cattle Breeders Association. The right of the property does not change hands until full settlement is made. All settlements must be made before any animal is released.
- 2. Alberta Cattle Breeders Association is Agent Only: It is to be clearly understood that the Alberta Cattle Breeders Association is only acting as a medium between the buyer and seller. The Association is not in any way responsible for failure on the part of either party to live up to their obligations; nor does the Association assume any financial obligations to collect or enforce collection of monies between parties, and any legal action taken in exceptional cases must be between the buyer and seller.
- 3. Purchase of Animals: All sales are to be in Canadian dollars, payable, at par, in Calgary. U.S. funds will be accepted at the current rate of exchange for the purchase of all livestock. Exchange rate will be announced by the auctioneer at the start of the sale. The Secretary is prepared to purchase animals for persons unable to attend the sale personally. The greatest care will be used in executing such orders in accordance with instructions given by the purchaser and no charge will be made for this service. A purchaser should send a cheque in the amount he is willing to pay. Proper refund will be made if a suitable animal can be purchased for less than the amount sent.
- 4. Bulls Selling to the United States: There will be a \$500 CAN export cost added to the sale price of each bull for health testing, trucking, brokerage charges and administration on all bulls exported to the USA. This export fee will cover all costs incurred prior to the bull's arrival at the USDA Veterinarian at Sweetgrass, MT.
- 5. Delivery: Buyers and sellers will coordinate the delivery of bulls. Sellers and buyers must coordinate all necessary transportation arrangements and let the settlement office know. The seller is responsible for feeding and watering of bulls. Buyers must supply feed for the animal(s) while in transit.
- 6. In 2024, the entries will be catalogued and sold in the following order:
- (B, C, D, E, A) (G, H, IJK, L, F) (N, O, PQ, R, M) (UV, W, XYZ, S, T)
- 7. The consignor of the Grand Champion and Reserve Grand Champion will sell at the start of the sale. The consignors of Grand Champion and Reserve Grand Champion are obliged to sell their entire string of bulls with the Champions.
- 8. Bulls sell in entirety and entire ownership changes hands at the fall of the Auctioneer's hammer, unless specific requests have been made to the Alberta Cattle Breeders Association Board of Directors. Requests must be made in writing.
- 9. All semen drawn prior to sale and disposition of same must be announced and declared publicly prior to sale, therefore the breeders name may remain on the registration paper for in herd use.
- 10. In case of typographical or other errors discovered, the Auctioneer will announce corrections and a memorandum of such corrections shall take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay attention to the auctioneer's announcements.
- 11. Disputes: If any disputes arise between two or more bidders it shall be settled by the animal or animals being again put up and resold. The decision of the Auctioneer shall be final in all such cases.
- 12. By-Bidding: There shall be no by-bidding by the owner of an animal or anyone authorized by the owner. Statutory Declaration may be required from any buyer or seller to the effect that any purchase of sale is bona-fide and that there has been no by-bidding in connection therewith. Any owner guilty of by-bidding or authorizing anyone to do so for the owner will be excluded from participating in future sales for a term to be determined by the Executive Committee.
- 13. Private Sales: Bulls consigned to the sale must be sold by auction. Animals not entered for sale will not be allowed on the sale premises.
- 14. Ownership and Settlement: Should any purchaser fail to settle for his purchase, the Association reserves the full power to re-sell the animal, in cooperation with the seller to the best advantage, either publicly or privately, without further intimation, and any loss arising from such resale, together with keep and all other expenses will be collected from the defaulter.
- 15. Immediately after each purchase is declared, the risk of the animals shall be exclusively with the purchaser, and it is declared that until a settlement shall be made in the terms of those conditions, the delivery of the animals shall be suspended.

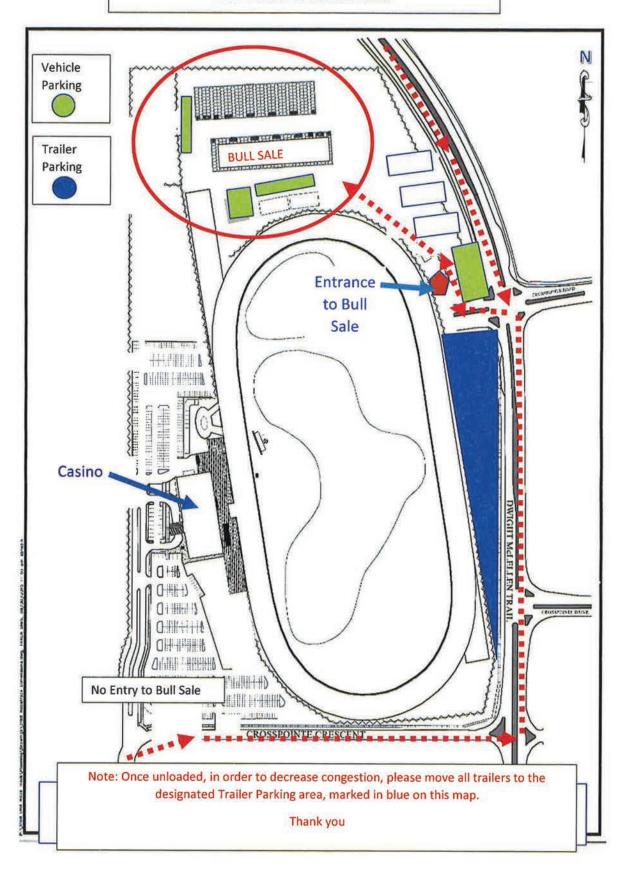
 16. Breeding Guarantee: Should a bull fail to prove a breeder after being used on cows known to be breeders, the matter shall

Terms & Conditions

be reported in writing, within six months following date of purchase, to the consignor. If satisfactory agreement cannot be reached between buyer and seller, the Association will attempt to mediate a settlement.

- 17. Under the "Breeding Guarantee" in no event will the consignor be liable to the purchaser for more than the purchase price paid at the Calgary Bull Sale for the bull in question.
- 18. Liability: Not withstanding anything to the contrary herein contained, it is understood that each consignor, by the act of entry for exhibiting, waives all claims against the Alberta Cattle Breeders Association and/or the Century Downs, and/or any of the members, officials or agents thereof, for any and all injury, loss or damage, which he/she, his/her employees, helpers and/or property may sustain arising in any way out of the operations or activities of the said Association and/or Century Downs officers, member or agents from and against any loss or damage sustained by the said Association and/or Century Downs by reason of any claims made by any of his helpers or employees or their executors, administrators, or assign and that any helpers or assistants introduced to or engaged by any consignor through the said Association and/or Century Downs, or through their members, officers, or agents shall be at the sole risk and responsibility of such consignors.
- 19. Management of Sale: The management will be under the control of the Executive Committee of the Alberta Cattle Breeders Association, and the Management has entire charge of all bulls in the sale area, stable accommodation and routine. The consignor hereby appoints and constitutes the Association as his agent for the purposes aforesaid with full power and authority to sub-delegate its authority and powers.
- 20. Every care will be exercised by the management to prevent injury to or loss of property and to ensure prompt delivery of animals. The Association (acting only as agent) will not be responsible for any loss or damage that may occur, nor for any stock incorrectly routed, whether through negligence on the part of its officers or servants or not. Insurance against loss should be taken out by the owner, should they consider it necessary. In all cases, however, the influences of the Association will be exerted as far as possible, to hold all parties strictly to these regulations.
- 21. The consignor is not responsible for damage caused by foreign bodies after the bull is sold or for sickness not apparent at sale time.
- 22. All transportation charges on bulls returned to the consignor are for account of the purchaser. No incidental expenses such as feed, care, veterinary charges, etc., will be charged by either party when making settlement.
- 23. Feed, Water, Etc.: An initial base of bedding will be supplied. All contributors will be required to supply all necessary feed and care for their bulls up to and including the last day of the current year's sale. Any contributor failing to comply with these regulations may be excluded from participating in future sales held by this Association.
- 24. Release of Bulls: Consignors are prohibited to teardown or load out bulls until all breed sales are completed. No bulls may be removed from the sale premises without a release slip, which must be presented to designated staff upon release. Stall tear down and move out will not be allowed until all breed sales are complete.
- 25. Insurance: Buyers are encouraged to purchase insurance on the bull(s).
- 26. Executive Committee Right: The Executive Committee reserves the right to decide any point not covered by the rules which said committee considers necessary in the proper regulations and management of sale.
- 27. Sale Agreement: Every person who contributes a bull to the sale and everyone who bids at the sale, by doing so agrees to the foregoing terms and conditions of the sale.
- 28. Smoking Policy: No smoking will be permitted in the Sale Barn at Century Downs.
- 29. Alcohol Policy: The serving and consumption of alcoholic beverages in a non-licensed area of a public building is illegal and in contravention of the AGLC regulations. Additionally, this practice poses liability and safety issues for all stakeholders (directors, agriculture representatives, youth and you the consignors). The serving and consumption of alcoholic beverages in a non-licensed area is prohibited. Failure to comply with rules may result in suspension from participation in the current year's sale and future sales at the Calgary Bull Sale.

CENTURY DOWNS RACETRACK AND CASINO BULL SALE PARKING MAP





PROUD TO SPONSOR THE CALGARY BULL SALE

NO APPOINTMENT REQUIRED

- TIRE SHOP
- BATTERY REPLACEMENT
- BRAKE REPAIRS
- OIL CHANGE

WE SERVICE ALL MAKES & MODELS SHUTTLE SERVICE AVAILABLE.

QUICKLANE HOURS:

MON - FRI: 7:00 AM to 5:30 PM SAT: 7:00 AM to 4:00 PM

CALL TO BOOK
YOUR NEXT APPOINTMENT:

(403) 912-3109



CAMCLARKFORDAIRDRIE.COM





Alberta Cattle Breeders Association-Box 50078, Cornerstone Plaza RPO Okotoks, Alberta TIS 0C4



